



ARA Regional Education Event

at Rowmark in Findlay, Ohio
July 26 & 27, 2007

This unique and fun event offers you the opportunity to attend *seminars on CorelDRAW, laser engraving and sublimation and to learn more about products produced by the host of this event, Rowmark. As an added attraction, your hosts invite you to enjoy an “insider” tour of the Rowmark plant, a picnic/party, and great hospitality.

* This is a special occasion to expand your skills and acquire CEU credits without traveling to an ARA trade show. All seminars will conform to ARA’s standards for quality and adhere to ARA’s policy of non-product promotion and compliance with anti-trust regulations. Each seminar will be available for CEU credit for those who are enrolled in the ARA Certification Program.

Program for the Event



Day 1 (Thursday, July 26):

1:00 pm	Shuttle pick-up at hotel
1:15 pm	Arrival at Rowmark - Welcome & Introductions
1:30 – 3:00	Plant Tour
3:00 – 5:00 pm	“Utilizing CorelDRAW X3” – Jessica Heldman-Beck, Rowmark Jessica will cover basic-to-intermediate skills of CorelDRAW X3, creating graphics and images that will spark your creativity and shave time and clean-up work from your laser and rotary engraving projects. This session will also explore how vector and raster images complement each other. <i>.2 CEUs, Basic to Intermediate Level</i>
5:00 p.m.	Travel/Shuttle back to hotel
5:30 – 8:00 pm	Shuttle pick-up at hotel Dinner party/picnic, <i>complements of Rowmark</i> Shuttle back to hotel

Day 2 (Friday, July 27):

8:00 am	Shuttle pick-up at hotel
8:15 am	Arrival at Rowmark - Continental Breakfast, <i>complements of Rowmark</i>
8:30 - Noon	“Laser Engraving Rowmark Materials,” – Tim Benner, Cadlink Technology Corporation Tim will demonstrate the basics of laser engraving Rowmark products, from set-up to clean-up. <i>.35 CEUs, Basic Level</i>
Noon – 1:30 pm	Lunch, <i>complements of Rowmark</i>
1:30 – 4:00 pm	“Practical Sublimation” – Trish Lambert, Millennium Art Inc Trish will provide a practical hands-on approach, utilizing Rowmark's variety of substrates for sublimation. She'll share time-saving techniques and well as tips and tricks of the trade. <i>.25 CEUs, Basic – Intermediate Level</i>
4:00 p.m.	Shuttle back to hotel

**Event Location: Rowmark Kremer Learning Center
2040 Industrial Drive
Findlay, OH 45840**

Driving Directions:

From North (Toledo):

Take I-75 South to Exit #161. Turn left onto Township Road 99. At the 3rd traffic light turn right onto Bright Road. At the 3rd traffic light, turn left onto Industrial Drive. Rowmark is the 7th business on the left side.

From South East (Columbus):

Take US-23 North until the highway divides at Carey, then take US-15 toward Findlay/Toledo. Follow the signs to I-75 North to Exit #161. Turn right onto Township Road 99. At the 3rd traffic light turn right onto Bright Road. At the 3rd traffic light, turn left onto Industrial Drive. Rowmark is the 7th business on the left side.

From South West (Dayton):

Take I-75 North to Exit 161. Turn right onto Township Road 99. At the 3rd traffic light turn right onto Bright Road. At the 3rd traffic light turn left onto Industrial Drive. Rowmark is the 7th business on the left side.

From the East (Akron):

Take US-30 West to US-23 North. At Carey, the highway divides. Take US-15 toward Findlay/Toledo. Follow the signs to I-75 North to Exit #161. Turn right onto Township Road 99. At the 3rd traffic light turn right onto Bright Road. At the 3rd traffic light, turn left onto Industrial Drive. Rowmark is the 7th business on the left side.

From the West (Fort Wayne, IN):

Take US-30 East to I-75 North. Follow I-75 North to Exit #161. Turn right onto Township Road 99. At the 3rd traffic light turn right onto Bright Road. At the 3rd traffic light, turn left onto Industrial Drive. Rowmark is the 7th business on the left side.

Via Airplane

Findlay does not have a commercial airport. However, for guests flying into Detroit Airport (DTW), which is the nearest major airport (approx 92 miles away), you may make prior arrangements for transportation to and from Findlay, with assistance from Rowmark, by contacting Jen Schoenberger, jschoenberger@rowmark.com or 877/ROWMARK.

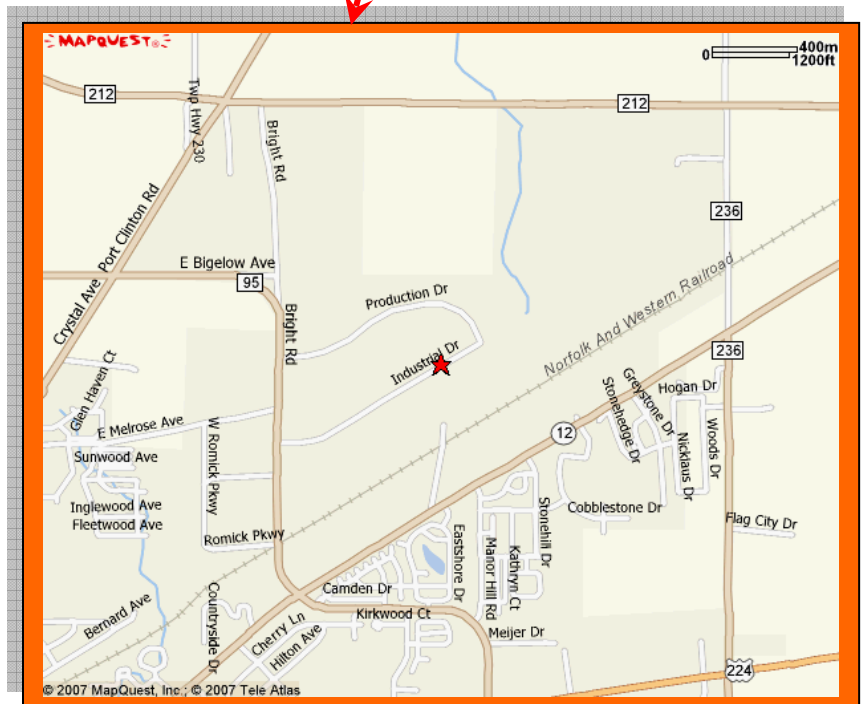
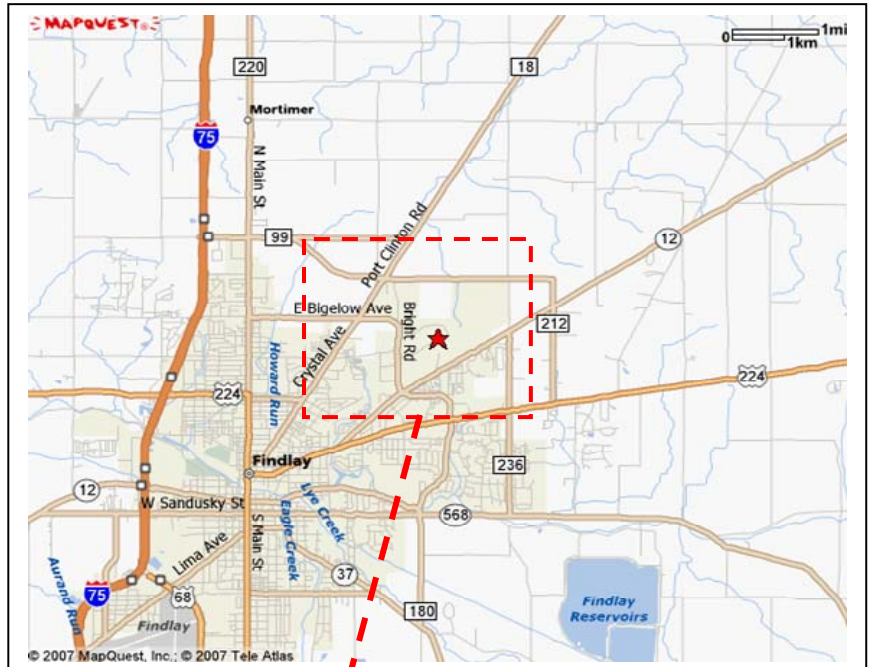
Lodging

Because local transportation within Findlay will be provided by Rowmark, all guests are encouraged to make their reservations at the hotel below. The hotel has good amenities and it is moderately priced. A block of rooms has been reserved for Rowmark guests. - *you should mention this when calling to make your reservation.*

The Rowmark group rate has been confirmed at \$72 per night + tax. Rooms will be held at this rate until July 6, 2007

Comfort Suites

3700 Speedway Drive
Findlay, OH 45840
419-420-1212



Registration Options:
Enter your information by typing information directly on the registration form.

Then, **PRINT A COPY** and **FAX YOUR REGISTRATION FORM** to ARA at 877/ 734-9380 or (outside US) 732/ 460-7320. (credit card payment only)

Or
Phone 800/ 344-2148 or 847/ 375-4800. Ask for Cathy Wilcox. (credit card payment only)

Or
Mail the completed the registration form *before July 11* to ARA Regional Education Event, PO Box 839, Glenview, IL 60025-0839 (check or credit card payment)

Register Now!

Attendance Limited to 30 People



AWARDS & RECOGNITION ASSOCIATION
 4700 West Lake Avenue • Glenview, IL 60025-1485
Phone: 800/ 344-2148 or 847/ 375-4800
Fax: 877/ 734-9380 or (outside US) 732/ 460-7320.

Registration Form
2007 REGIONAL EDUCATION EVENT AT ROWMARK

Thursday, July 26 & Friday, July 27 in Findlay, OH
Keep a copy of this registration form for your records. Please type or print.

(Submit one registration form per person.)

Name:

Company:

Office mailing address:

City/State:

Zip:

Office Phone:

Fax

E-mail:

Web site

In case of emergency, contact

Emergency Phone Contact

Fee for this one and a half day event:

- \$45 per person for ARA members (MEM)
- \$68 per person for non ARA members (NON)

AMOUNT \$

Payment Information:

- Check Enclosed (payable to ARA)
 - Checks not in US funds will be returned.
 - A charge of \$20 will apply to checks returned for insufficient funds.
- Please Charge my Credit Card
 - Visa
 - MasterCard
 - American Express
 - Discover

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Card Number:

Expiration Date:

Cardholder Name:

Signature:

- I authorize ARA to charge the above listed credit card amounts reasonably deemed by ARA to be accurate and appropriate.
- If rebilling of a credit card is necessary, a \$25 processing fee will be charged.
- **IF YOU FAX THIS FORM, PLEASE DO NOT ALSO MAIL THE ORIGINAL.**

Cancellation Policy: All event cancellations must be made in writing. A full refund is available if you cancel your registration at least 14 days prior to the event. No refund is available if cancellation is postmarked after July 11, 2007. Please keep a copy of your registration for your records.